



SHAZANA ZAINAB

MARKETING & BRANDING ENTHUSIAST

EDUCATION

2026–2028 Kalvi Intercontinental School (IGCSE) *Grade 11–12*
Expected Graduation: 2028

2024–2026 Kalvi International Public School *Grade 9–10*



7200793581



shazanazainab1234@gmail.com



Madurai

EXPERTISE

- Communication
- Teamwork
- Problem Solving/Critical Thinking
- Content Creation
- Fitness & Nutrition
- Marketing

LANGUAGE

English

Tamil

Hindi

ABOUT ME

I am a Grade 11 IGCSE student with a strong passion for fitness, business, marketing, psychology, law, fashion, modeling, and content creation. I enjoy understanding people, building brands, and exploring creative and professional opportunities that help me grow. I am a disciplined, motivated, and adaptable learner who values continuous improvement, teamwork, and leadership. I strive to challenge myself through academics, sports, and practical experiences while developing skills that prepare me for future opportunities.

ACHIEVEMENTS & RECOGNITION

PSG Tech Innovation Challenge

- * Received the Innovation Award for an innovative project presented at PSG Tech.
- * Received the Best Presentation Award for effectively explaining and presenting the project's concept.

Cambridge English

- * Successfully completed the Cambridge English course.

Sports & Athletics

- * Participated in the Chief Minister's Trophy (CM Trophy) – 2024.
- * Won the Sahodaya Basketball Tournament (2022–2023).
- * Secured Runner-Up in a District-Level Basketball Competition.
- * Completed the Madurai 10K Timed Marathon, secured the first place
- * JKTYRES karting championship winner 2024 (u16)
- * MRF 'F4 racing' championship winner 2024 (u16)

INTERESTS

- Fitness & Wellness
- Running & Athletics
- Strength Training
- Marketing
- Business & Entrepreneurship
- Consumer Psychology
- Law
- Branding
- Fashion
- Modeling
- Content Creation
- Personal Development

EXPERIENCE

School Event Marketing Team

- * Assisted in planning and promoting school events.
- * Contributed to digital marketing and social media promotion.
- * Worked collaboratively with the organizing team to increase event awareness and participation.

Modeling

- * Modeled for startup brands, representing products through photoshoots and promotional content.
- * Gained experience in brand representation, professionalism, teamwork, and working confidently in front of the camera.

CAREER ASPIRATION

I aspire to build a career that combines business, marketing, fitness, fashion, modeling, and content creation while continuing to explore psychology and law. My goal is to create meaningful opportunities, inspire others through creativity and discipline, and develop into a professional who makes a positive impact through leadership, innovation, and entrepreneurship.

DECLARATION

I declare that all of the info presented in this resume is indeed, authentic and true .

